

here's a bit more about me

hi there! I'm Nathan

MARKETING & COMMUNICATION
PORTFOLIO



about me

I'm **Nathan de Suremain**

For the past two years, I have had the opportunity to work as a Communication and Marketing Director at MAADS. MAADS is a brand involved in the management of hotels, restaurants, retail shops, sustainable office spaces and conducting research in bioclimatic architecture in Cambodia.

My skills include



Graphic
Design



Photography
Videography



Social Media
Marketing



Advertisement



Event
Management

brands & projects

This is a non-exhaustive list of brands & projects I work with on branding, social media management, content production, events, and marketing strategy.

Hospitality

MAADS 



PAVILION
PHNOM PENH



TEMPLATION
ANGKOR



WHITE MANSION
PHNOM PENH



ISLAND CENTER POINT
KOH RONG SANLOEM

Jungloo

TROPICAL GLAMPING



PENH HOUSE
PHNOM PENH

F&B



FLOATATION
MEKONG - PHNOM PENH



DIB CLUB
PHNOM PENH

Cosmetics and Lifestyle

Greenery 
Lifestyle store



Fleuraison
- PROVENCE -

elsewhere
Natural Clothing & Accessories

Châtelaïne
by Jamie
PARIS

Real Estate



CONNEXION
DIAMOND ISLAND



AQUATION
DIAMOND ISLAND



ELYSEE
OFFICE SPACES

Entertainment

Angy
EVENTS

KART STATION
BY DIB CLUB



TREELLION
DIAMOND ISLAND

branding & positioning

Branding conceptualization, guidelines, banners, and namecards for Connexion community hub.



CONNEXION
DIAMOND ISLAND



Connexion *Community-Hub*

Property Short Bio

A bioclimatic repurposed building hosting shops, offices and entertainment in the city centre.

Identity Keywords

Bioclimatic, repurposed architecture, urban, concrete textures, greenery, airflow, breathable, cross-ventilation, natural cooling, river-view, green, industrial loft.



Colour / Lime Green

CMYK / 34, 2, 92, 0

RGB / 180, 208, 71



Colour / Light Grey

CMYK / 60, 51, 51, 20

RGB / 101, 102, 102



social media

Management of 15+ brands' social media accounts on all widely-used platforms (Instagram, Facebook, LinkedIn, Youtube, Tripadvisor, Booking.com, Tiktok) including strategy, branding, content creation, promotions, influencer collaboration, and analytics.



photography

Including products, fashion, food and beverages, and locations.

due to possible file corruption, videos are not present in this slide but are available on demand



events

Including conceptualization, marketing, and organization of music festivals, tournaments, markets, parties, corporate events, exhibitions, soft/grand openings, and concerts.



TREELLION BREATHE FESTIVAL

Saturday 10 September, 4 PM to 11 PM
Treellion Park, Koh Pich

VUTHEA VIN VITOU VI70
IZAME SIVA RUTHKO SREY LEAK
SIN SETSOCHHATA KENNY CHASE
SEYMA SOK VISAL NCA
PRINCESS BUPPHA DEVI DANCE SCHOOL

SEEKERS THE BUS Volcano RAKONG soboy LASTO MONSIEUR



SAT 23 DIB CLUB POOL PARTY

TROPICAL VIBES FROM 2PM

DJ PANKA
DJ MIKE
DJ SKILL BOUDEL
DJ STRANDBROTHER

With Grand Events

SEEKERS S. Liquor



INTERNATIONAL JAZZ DAY

PERFORMANCES BY

INTAN ANDRIANA BLUE WAVE CHOR YEE
THE BLUE SOULS SABOR CARIBE LADY YAY & FRIENDS
SHARON LUI HEATHER SMITH MIRASOUL

SAT 30 APRIL 5PM TO 1AM AT TREELLION PARK

FREE ENTRANCE

SEEKERS THE BUS TREELLION Volcano RAKONG soboy LASTO MONSIEUR



TRACKMAN GOLF COMPETITION

FRI 16 JUNE 5 PM

Register here

SEEKERS THE BUS Volcano RAKONG soboy LASTO MONSIEUR



PENH HOUSE FMCA

CHESS TOURNAMENT

Saturday 22 July

20 USD entry fee
150 USD prize for winner at Penh House.

FOR DETAILS AND REGISTRATION CONTACT SHAO AT 010 693 411 (TELEGRAM)

prints

Including design of menus, maps, banners, fact sheets, posters, business cards, signage, vouchers, booklets, and flyers.



3D renderings



Rendering of signage



Design of a floating bar concept



1



2



3

Conceptualization and design of the Jungloo hotel room (version two).

1. Designed on Sketch-Up
2. Rendered on Lumion
3. Actual size prototype

contact

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